



PORSCHE

Press Release

September 7, 2017

Addition to the new Cayenne model line and sports car innovation in Frankfurt

Live stream of Porsche world premieres at the IAA

Stuttgart. There will be a double Porsche premiere at the 67th International Motor Show (IAA), which takes place from September 12 to 24, 2017 in Frankfurt: The Stuttgart-based sports car manufacturer will crown the recently unveiled and completely redeveloped Cayenne model line. There will also be an addition to the 911 models.

Following the spectacular world premiere of the Cayenne with 250 kW (340 hp) and the Cayenne S with 324 kW (440 hp) in Stuttgart-Zuffenhausen, the new top-of-the-range model is set to make its debut at the IAA. With a powerful drive, innovative chassis systems and active aerodynamics, the new Porsche SUV achieves the driving dynamics of a sports car. Porsche will also present another sports car highlight in Frankfurt. At 700 hp, the Porsche GT2 RS is the most powerful 911 of all time and will celebrate its trade fair premiere.

The Porsche press conference will be held on Tuesday, September 12 at 11:30 a.m. (CEST) at the Porsche trade fair stand in Hall 3.0, Stand A12.

A live broadcast will be available to view in English and German in the Porsche Newsroom at the following link: newsroom.porsche.com/iaa2017.

Satellite details / Technical information for TV media regarding live broadcast:**Europe / Middle East – live HD Feed**

Date: September 12, 2017
Time (CEST/GMT): 11:30 a.m. - 11:45 a.m. / 9:30 a.m. - 9:45 a.m.
Live feed to start at approx. 11:20 a.m. CEST / 09:20 a.m. GMT
Satellite: EUT 12WB
Transponder (digital): F08, Slot 3-3, Ch. C
Downlink Frequency: 12.656,250 MHz
Polarisation: X
Video Std: 1080i/50 Hz PAL
Audio Channels: Channel 1: IT (German); Channel 2: English
Modulation: DVB-S2 / 8 PSK
Symbol rate: 7.2000 Msymb/s
FEC: 3/4
MPEG: 4:2:0 / MPEG4
Encryption: No encryption

USA / Canada – live HD Feed

Date: September 12, 2017
Time (EDT/GMT): 5:30 a.m. - 5:45 a.m. / 9:30 a.m. - 9:45 a.m.
Live feed to start at approx. 5:20 a.m. EDT / 9:20 a.m. GMT
Satellite: Galaxy 17
Transponder (digital): 20K
Downlink Frequency: 12.086,500 MHz
Polarisation: Y
Video Std: 1080i/60Hz NTSC
Audio Channels: Channel 1: IT (German); Channel 2: English
Modulation: DVB-S2 / 8 PSK
Symbol rate: 7.2000 Msymb/s
FEC: 3/4
MPEG: 4:2:0 / MPEG4
Encryption: No encryption

Middle East / Asia / Australia – live HD Feed

Date: September 12, 2017
Time (GMT): 9:30 a.m. – 9:45 a.m.
Live feed to start at approx. 9:20 a.m. GMT
Satellite: AsiaSat 5
Transponder (digital): C7H, Slot 5-5, Ch. 9E
Downlink Frequency: 3.893,500 MHz
Polarisation: X
Video Std: 1080i/50 Hz PAL
Audio Channels: Channel 1: IT (german); Channel 2: English
Modulation: DVB-S2 / 8 PSK
Symbol rate: 7.2000 Msymb/s
FEC: 3/4
MPEG: 4:2:0 / MPEG4
Encryption: No encryption

Images in the Porsche Newsroom (www.newsroom.porsche.com) and in the Porsche press database (www.presse.porsche.de).

Fuel consumption and emissions¹⁾

Cayenne¹⁾: combined fuel consumption 9.2–9.0 l/100 km; CO₂ emissions 209–205 g/km

Cayenne S¹⁾: combined fuel consumption 9.4–9.2 l/100 km; CO₂ emissions 213–209 g/km

911 GT2 RS: combined fuel consumption 11.8 l/100 km; CO₂ emissions 269 g/km

¹⁾ Range depends on the tyre set used