



Overview Sustainability

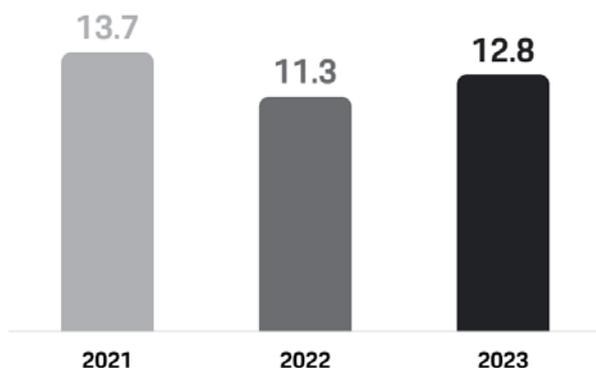
12.03.2024 - The content of this website presents selected information from the annual and sustainability report 2023 of Porsche AG. All information therefore relates to the reporting date and has not been updated since its publication on March 12, 2024. The German PDF document of the annual and sustainability report is legally binding. The Porsche AG Group aims to tackle modern sustainability challenges it faces as an automobile manufacturer. The Porsche AG Group has designed its sustainability framework around six strategic pillars that reflect the self-defined responsibilities: "Decarbonization", "Supply Chain Responsibility", "Partner to Society", "Circular Economy", "Diversity", and "Governance and Transparency".

The Porsche AG Group continually monitors its progress across these action areas - also using the following selection of non-financial key figures.

Further information on sustainability in the Porsche AG Group can be found at [Sustainability](#).

BEV share

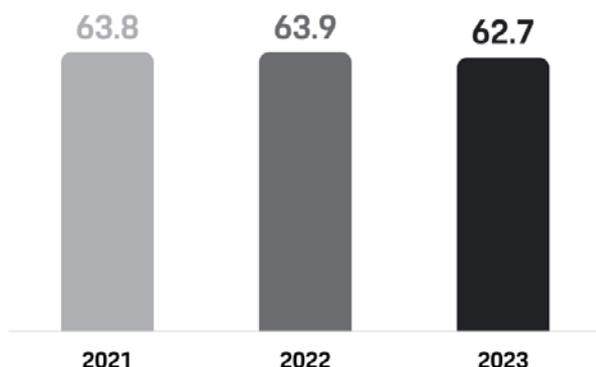
Share of all-electric vehicles (BEV) delivered in %



The BEV share is defined as the proportion of battery electric vehicles (BEVs) delivered in relation to the total number of new vehicles delivered to end customers. The key figure serves as a management tool to deliver more than 80% of its new vehicles with purely battery-electric drives in 2030—depending on customer demand and the development of new mobility concepts, including electromobility in individual regions of the world. In the reporting year, the Porsche AG Group delivered 29,403 PHEVs (9.2% of total deliveries) and 41,023 BEVs (12.8% of total deliveries). The share of all-electric vehicles delivered in 2023 increased in comparison to the prior year.

Decarbonization index

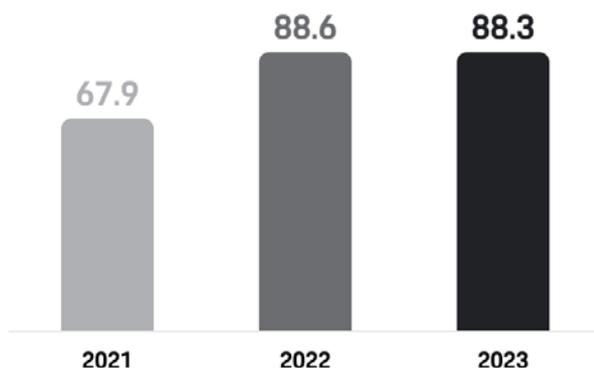
DCI in metric tons of CO₂e/vehicle



The decarbonization index (DCI) aims to provide an overview of the CO₂ equivalent emissions along the value chain (production, use and end of life) based on an assessment of environmental impacts such as the CO₂ footprint over the entire life cycle of a vehicle. For the Porsche AG Group, the DCI is an important performance indicator in terms of the transparent and comprehensive management of the company's progress towards a net carbon neutral value chain of the newly produced vehicles in 2030. In the reporting year, the DCI was 62.7 tCO₂e/vehicle, which represents a slight decrease of 1.8% year on year. CO₂ emissions from the use phase were reduced by 3.1% in the reporting year compared to the prior year. A decisive factor here was the commitment to the expansion of new wind and solar power plants in combination with the higher proportion of purely battery-powered vehicles. In the reporting year, the newly contracted capacities corresponded to the energy requirements of the newly produced Taycan fleet.

S-rating for direct suppliers of production material

Share with S-rating "A" in % in the Porsche AG



The Sustainability Rating (S-Rating) is used to assess Porsche AG’s direct suppliers with regard to the fulfillment of internal quality standards in terms of sustainability. The S-rating covers environmental and social aspects, including respect for human rights. It also rates compliance with ethical conduct. Specifically, by 2030, Porsche AG aims to comply with the strictest internal quality standards relating to sustainability with 90% of the production material it purchases from direct suppliers with a S-rating. This means that direct suppliers of production materials are expected to achieve a positive S-rating in the highest category (A) by this point in time. This was 88.3% in the reporting year.

Women in management positions

Actual values for statutory gender quota of the Porsche AG

%	2023	2022	2021
First management level	20.0	16.1	16.9
Second management level	17.3	15.7	15.1

The Porsche AG Group actively champions diversity, equal opportunities and treatment of all employees. Porsche AG strives to create a working environment where employees of all ages and genders, regardless of origin and cultural background, can contribute their different skills and perspectives in the best possible way. In view of the gender quota required by law, Porsche AG has set itself the target of increasing the proportion of women at the first management level below the Executive Board to 20% and at the second management level to 18% by 2025. In the reporting year, the statutory gender quota increased to 20% at the first management level and 17.3% at the second management level, thus meeting the targets for 2023. Porsche AG still considers itself on track to meet the target by 2025.

Customer Excitement Index

%	2023	2022	2021
CEI	46.7	n.a.	n.a.

A central goal of Porsche AG is to excite its customers. Since the reporting year, the Porsche AG Group has been using a customer excitement index (CEI) to measure how enthusiastic customers are along their journey—from initial contact to the purchase and ownership of a product through to potential repurchase. The performance indicator is based on a survey of more than 300,000 customers worldwide each year. Porsche AG measures customer enthusiasm worldwide in the aspects of purchase, product quality, user experience with displays and control elements, Porsche Connect services, charging of electric and hybrid vehicles and service. The CEI is based on customers' expectations and differentiates between "unsatisfied" customers, whose expectations were not met, "satisfied" customers, whose expectations were met, and "excited" customers, whose expectations were exceeded. The CEI was calculated for the first time in 2022 as part of a pilot project. It reached 46.7% in the reporting year.

**MEDIA
ENQUIRIES**



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Consumption data

Macan Turbo Electric

Fuel consumption / Emissions

WLTP*

Electric power consumption* combined (WLTP) 20.7 – 18.8 kWh/100 km

CO emissions* combined (WLTP) 0 g/km

Electric range* combined (WLTP) 518 – 591 km

Electric range* in town (WLTP) 670 – 765 km

*Further information on the official fuel consumption and the official specific CO emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, COEmissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).